

C-Class

Luxury Sedans
C 280 C 350

Mercedes-Benz 2006



Mercedes-Benz

C350 Luxury Sedan shown in optional Granite Grey metallic with optional Sunroof and Lighting Packages.

A WISE
INVESTMENT
PAYS LASTING
DIVIDENDS.

WE START WITH A
SOUL.

Look beneath the surface of a C-Class and discover why a Mercedes-Benz really is unlike any other automobile.



BE KNOWN BY YOUR ACHIEVEMENTS.

No matter how you look at it, the C 280 Luxury Sedan is a polished performer. Its athletic contours are set off by seductive lower bodywork, jewel-like clear-lens headlamps and bold 16" alloy wheels. A new powerteam that pairs a 228-hp 3.0-liter DOHC V-6 engine with a driver-adaptive 7-speed automatic transmission delivers impressive acceleration on demand and plenty of passing power. You'll enjoy a supple ride, quick response and confident control with the C 280 Luxury Sedan's multilink suspension, while optional 4MATIC™ all-wheel drive can enhance that self-assured feeling throughout every season. Dressed for success and engineered to excel, the C 280 Luxury Sedan is loaded with star quality.



Distinctive styling details
A refined chrome-edged grille, sculpted front and rear aprons, integrated decklid spoiler edge, and fashionably flared side sills add sophisticated spark from every angle.

16" alloy wheels
Elegantly rendered in a 7-hole motif, these lightweight wheels provide an extra measure of visual finesse to the graceful C 280 Luxury Sedan.



C 280 shown in optional Iridium Silver metallic.

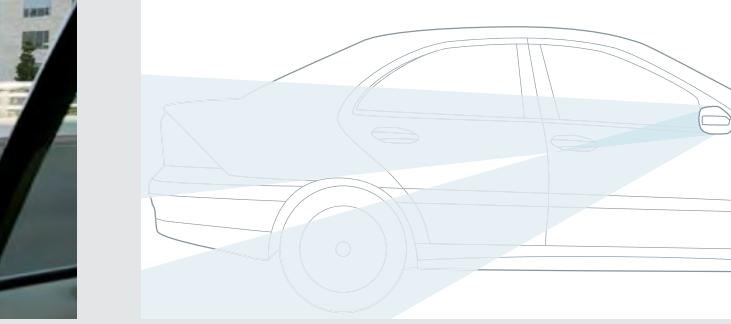


C350 Luxury Sedan shown in optional Capri Blue metallic with optional Sunroof and Lighting Packages.

EXHILARATION IS ALWAYS IN STYLE.

Accommodation gains an invigorating edge in the C 350 Luxury Sedan. Its new-generation 268-hp 3.5-liter DOHC V-6 engine and innovative 7-speed automatic transmission deliver pulse-quickening acceleration, while luxurious appointments in its spacious cabin can make any drive an experience to savor. Brilliant clear-lens headlamps and 16" 7-hole alloy wheels add defining visual panache to the C 350's elegant lines. Optional 4MATIC™ all-wheel drive helps maintain your self-assurance in any season, on any road.¹ Poised, balanced and responsive, the C 350 Luxury Sedan has a dynamic personality designed to keep you confident and in command wherever you travel.

1 No system, regardless of how advanced, can overcome physics or correct careless driving. Best performance in snow is obtained with winter tires. Please always wear your seat belt.



Park-assist right-side mirror
Standard on the C 350, the right-side mirror can be programmed to tilt down automatically when you shift into Reverse, to provide a better view of the curb when you're parallel parking.

INDULGE YOUR SENSIBILITIES.

The roomy cabin of a C-Class Luxury Sedan is a study in engaging indulgence. Its intelligent dash design, convenient in-dash CD player, luxurious dual-zone climate control system and stylish color palette may be the first things to catch your eye. But look closer, and you'll discover an abundance of exquisitely refined details that add unique appeal to its inviting character. Classic luxury and contemporary charisma have never come together so seamlessly—or so elegantly—to keep you coming back for more, mile after captivating mile.

a.**Instrument cluster**

Prominent circular gauges are ringed in distinctive chrome and flank a multifunction display that—along with steering-wheel controls—puts numerous vehicle functions at your fingertips.

**a.****b.****In-dash CD player**

The standard 6-speaker sound system features an in-dash CD player with MP3 capability and a large, easy-to-view readout. And C-Class Luxury Sedans offer SIRIUS Satellite Radio as an option.¹

**b.****c.****Refined climate controls**

The standard dual-zone climate control system features multiple sensors, a dust and pollen filter, and automatic control of blower speed, airflow and temperature. Elegant, user-friendly controls add to both style and convenience.

**c.**

¹ Delayed availability. Please see your dealer. While the SIRIUS network of satellite and terrestrial antennas provides nearly seamless service throughout the contiguous U.S., SIRIUS service may be unavailable or interrupted for a variety of reasons, including environmental or topographic conditions; in certain locations such as tunnels, parking garages, or within or next to large buildings; or near other technologies that can interfere with the SIRIUS signal.



C 280 Luxury Sedan shown in Stone with optional premium leather upholstery, power driver's seat and steering column, heated front seats and Lighting Package.

DETAILS DEFINE YOUR CHARACTER.

Seductively blending impeccable appointments, outstanding craftsmanship and an inspired sense of style, the C-Class Luxury Sedans beckon you with a unique combination of form and function. The visual and tactile captivation of hand-polished Laurel wood and supple hand-fitted leather front seating inserts is enhanced by the practical beauty of standard features like a multifunction steering wheel and a height-adjustable front center armrest. As you travel, safety systems such as six standard air bags and new active front head restraints add to your sense of well-being. Regardless of your destination, premium options¹ like DVD-based navigation, harman/kardon® LOGIC7® digital surround sound, a power rear-window sunshade and rain-sensing wipers can make any journey more enjoyable.



a. Multifunction steering wheel
You can adjust the volume of the audio system, program various vehicle settings, even check the standard trip computer using fingertip controls on the steering wheel and readouts in the multifunction dash display.

b. Automatic lighting
Turn the switch to "Auto" and the headlamps on your C-Class will automatically come on at dusk or as you enter a garage or tunnel. Night security illumination can light a path after you park, and locator lighting can help brighten your return.

c. Optional digital surround sound
The available harman/kardon LOGIC7 digital surround sound system² is like having a concert hall on wheels. A 7.1-channel amplifier and 12 speakers deliver 320 watts of astounding music power.

d. Optional DVD-based navigation
The optional COMAND system integrates the controls for the DVD-based GPS satellite navigation system³ and audio system, plus the optional telephone and glovebox-mounted MP3-compatible 6-disc CD changer, all into one in-dash panel with a 6.5" color-LCD display.

C280 Luxury Sedan shown in Stone with optional premium leather upholstery, power driver's seat and steering column, and COMAND system.

¹ Some options are available only as part of an Option Package. See page 23 for a complete listing. ² Surround sound provided for FM radio, CD playback and optional SIRIUS Satellite Radio. ³ While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or verbal displays once the vehicle has been stopped in a safe place. DVD-ROM maps do not cover all areas nor all routes within an area.

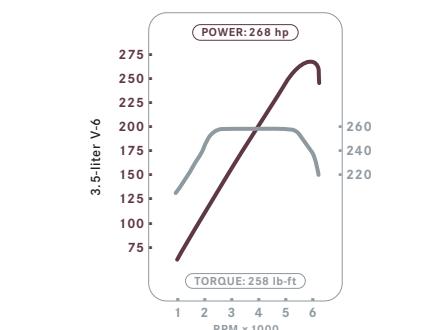
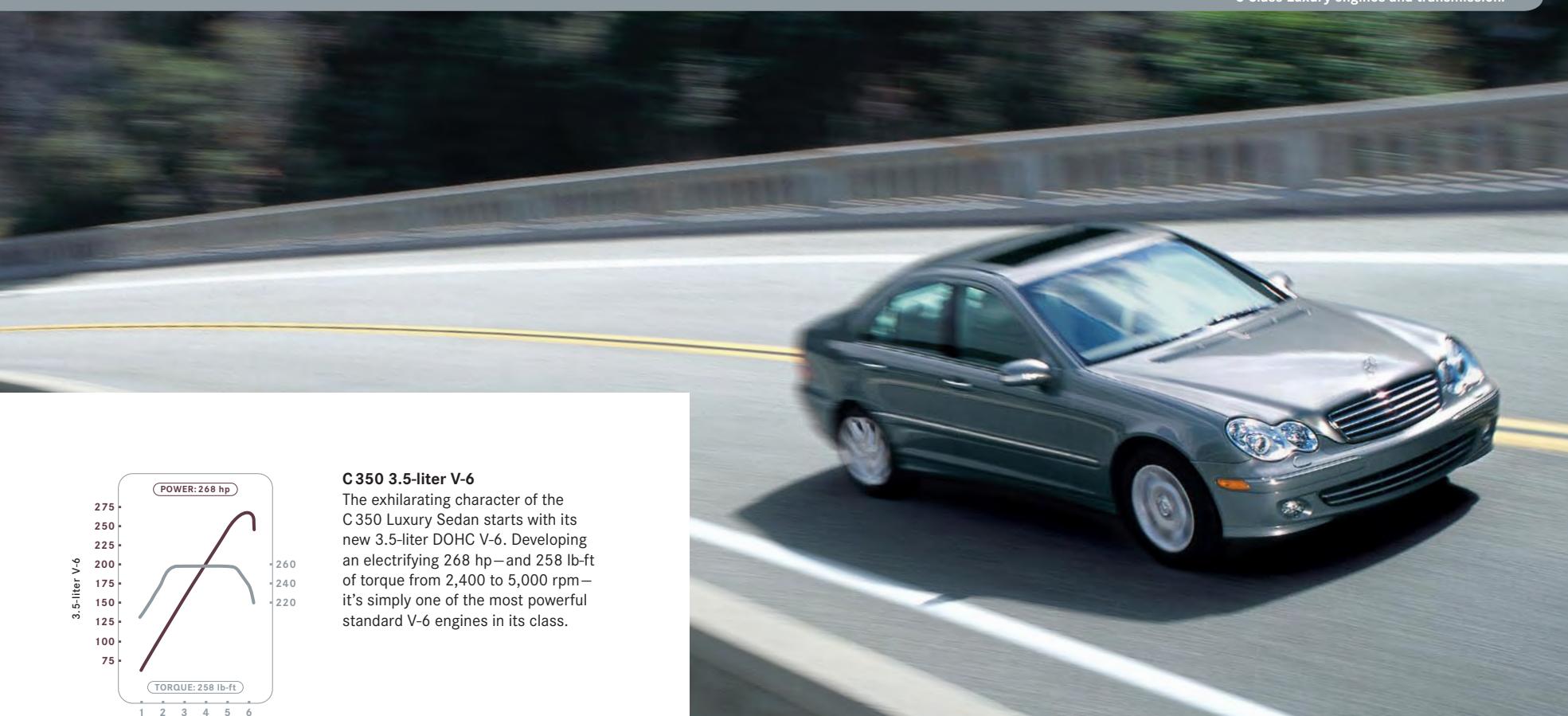


C280 Luxury Sedan shown in optional Pewter metallic.



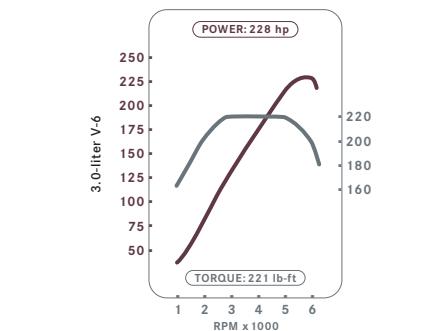
OUR
STIMULUS
IS
RESPONSE.

Two new-generation DOHC V-6 engines and a driver-adaptive automatic transmission bestow the C-Class Luxury Sedans with a passion to perform. Exceptionally smooth and refined, both the 3.0-liter V-6 in the C280 and the C350's 3.5-liter engine use lightweight alloy blocks and heads to trim weight and improve overall vehicle balance. Continuously variable timing of the intake and exhaust valves, plus an advanced intake system that optimizes the engine's breathing at every rpm range, contribute to a broad, flat torque curve. Translation? Exceptional response, from idle to redline. Both V-6s are teamed with a sophisticated automatic transmission—the industry's first 7-speed in rear-wheel-drive models, or a 5-speed in models with 4MATIC™ all-wheel drive—that matches its shift points to your driving style. And its clever Touch Shift feature lets you tap the shift lever left or right from Drive for manual-style control of gear changes.



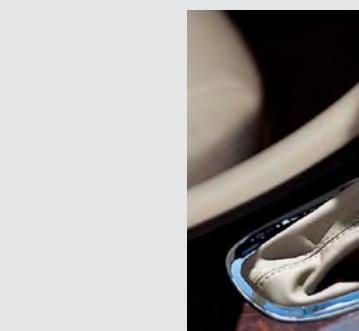
C350 3.5-liter V-6

The exhilarating character of the C350 Luxury Sedan starts with its new 3.5-liter DOHC V-6. Developing an electrifying 268 hp—and 258 lb-ft of torque from 2,400 to 5,000 rpm—it's simply one of the most powerful standard V-6 engines in its class.



C280 3.0-liter V-6

As polished as it is enthusiastic, the 3.0-liter DOHC V-6 in the C280 Luxury Sedan generates a spirited 228 hp. And with all of its 221 lb-ft of peak torque available between 2,700 and 5,000 rpm, you can be assured of rapid response whether taking off from a stop or merging onto a crowded freeway.



Driver-adaptive 7-speed automatic transmission

For 2006, every rear-wheel-drive C-Class Luxury Sedan features the industry's first 7-speed automatic.

A smooth and seamless driving partner, it contributes to quicker acceleration and helps improve overall fuel efficiency. 4MATIC models feature our responsive 5-speed automatic, and both transmissions are electronically controlled and offer the driving fun of Touch Shift.

BRING
CONFIDENCE
TO UNCERTAIN
TIMES.



1 No system, regardless of how advanced, can overcome physics or correct careless driving.
Best performance in snow is obtained with winter tires. Please always wear your seat belt.

It might be a sudden rainstorm. Or it could be the most spectacularly inviting twisty two-lane road you've ever encountered. Unexpected moments can occur at any time of day or night, or at any time of the year. Whenever one does arrive, you'll find 4MATIC™ all-wheel drive ready to provide an extra measure of handling reassurance. Optional on the C 280 and C 350 Luxury Sedans, 4MATIC can make a performance difference you'll feel, and feel good about, wherever your travels may lead.

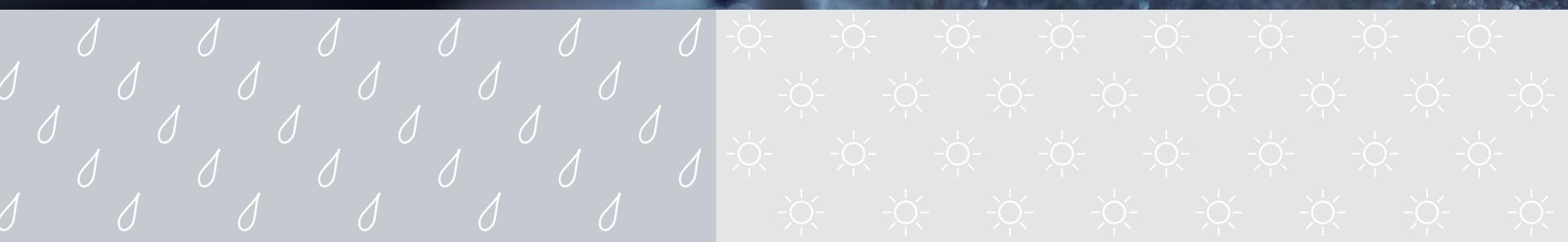
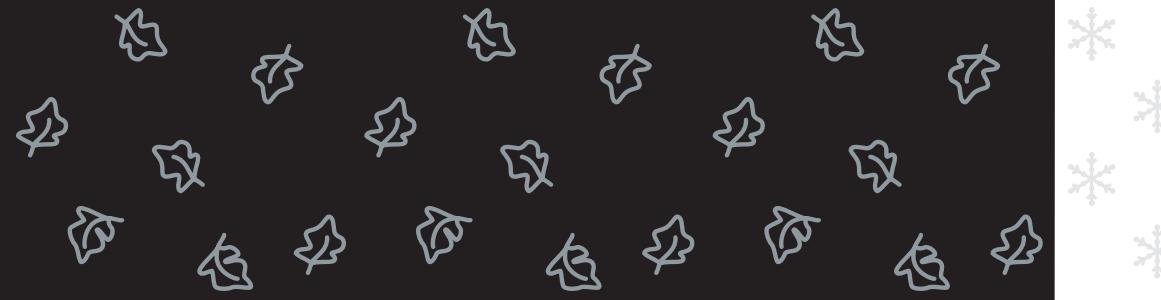
**4MATIC all-wheel drive**

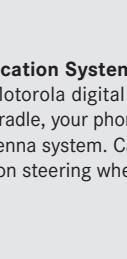
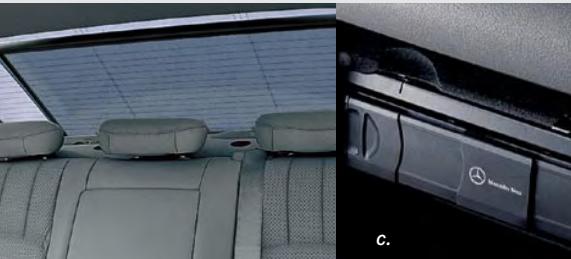
The 4MATIC system is fully automatic: It's always engaged and always sending torque to every wheel. And 4MATIC is integrated with our standard Electronic Stability Program (ESP), which maximizes the effectiveness of 4MATIC in corners.

4-wheel Electronic Traction System

To help ensure that the driving power translates into control, 4MATIC incorporates our 4-wheel Electronic Traction System (4-ETS). 4-ETS monitors each wheel for the first sign of wheel slip, and can individually brake a slipping wheel to maintain the balance of power or reduce excess torque. By continuously ensuring that power goes to the wheels with grip, 4MATIC can help get you going, even if only one wheel has traction!

C 350 Luxury Sedan shown in optional Capri Blue metallic with optional 4MATIC all-wheel drive.





a. Rain-sensing windshield wipers
With this option, the intermittent wipers automatically adjust their frequency based on the amount of rainfall that an infrared sensor detects on the windshield glass.

b. Power rear-window sunshade
An optional fine-mesh power rear-window sunshade can help keep the cabin of a C-Class Luxury Sedan cooler on sunny days without obstructing the driver's rear view.

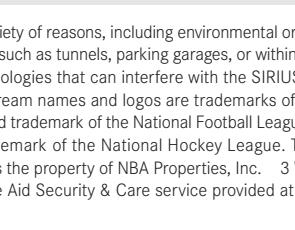
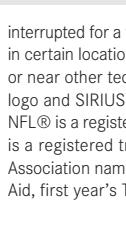
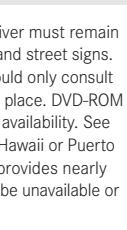
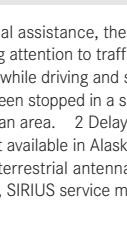
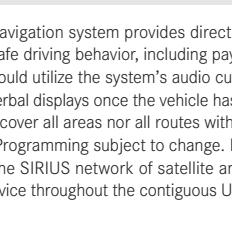
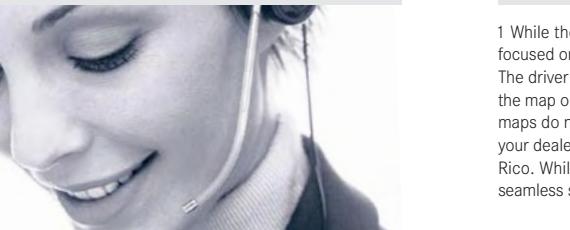
c. 6-disc CD changer
Conveniently mounted in the glovebox and fully integrated with the audio or COMAND system in your C-Class, the optional 6-disc CD changer makes it easy to enjoy hours of your favorite entertainment. New for 2006, you can also play MP3-coded CDs.

d. COMAND with DVD navigation
The optional COMAND system¹ integrates the radio, CD player, GPS satellite navigation, and controls for the optional phone and 6-CD changer into a single in-dash unit that you can access from the standard steering-wheel controls. A large color-LCD screen provides clear displays and crisp map readouts. And with DVD-based navigation, a single disc holds the maps of the contiguous U.S., Canada and Oahu, Hawaii. To keep your maps and points of interest as up to date as possible, ask your dealer about our NavUpdate subscription program, which lets you receive annual DVD updates for up to three years at significant savings.

CREATE YOUR OWN IMAGE.

As a perfect finishing touch, you can personalize your new C-Class Luxury Sedan with factory-installed options and dealer-installed accessories that will let it more closely reflect your personal sense of driving style. Choose from an array of luxury, communication, entertainment, information and security options and services that can make your in-car experience satisfying in ways you might never have imagined.

SIRIUS
SATELLITE RADIO



1 While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. In certain locations such as tunnels, parking garages, or within or next to large buildings; or near other technologies that can interfere with the SIRIUS signal. SIRIUS, the dog logo and SIRIUS stream names and logos are trademarks of SIRIUS Satellite Radio. NFL® is a registered trademark of the National Football League and its affiliates. NHL® is a registered trademark of the National Hockey League. The National Basketball Association name is the property of NBA Properties, Inc. 3 When equipped with Tele Aid, first year's Tele Aid Security & Care service provided at no additional cost with subscription. Subscription and acquaintance call required for service to be active. System operates only where cellular and GPS coverage are available, and requires adequate power supply. 4 For safety reasons, we encourage the driver to stop the vehicle in a safe place before answering or placing a call. Always dock the phone in the cradle for use inside the vehicle. Operating a phone or radio transmitter with its own attached or built-in antenna while the engine is running can interfere with the vehicle's electronic systems. 5 Surround sound provided for FM radio, CD playback and SIRIUS Satellite Radio. 6 iPod is a registered trademark of Apple Computer, Inc.

Hands-Free Communication System

Plug one of our sleek Motorola digital phones into your C-Class and it becomes part of our optional Hands-Free Communication System.⁴ With the phone docked in the armrest cradle, your phone book is automatically downloaded into the vehicle while the phone battery charges, and the phone is connected to the vehicle's integrated antenna system. Calls are delivered through the audio system, which automatically mutes the radio or pauses the CD. You can even control calls via the multifunction steering wheel. Your Mercedes-Benz dealer offers a selection of the latest Motorola mobile phones for most major carriers.



i. Bi-Xenon headlamps
Improve the way your C-Class looks to the world—and looks at it. Bi-Xenon headlamps produce a brighter light on both high and low beams for better vision over longer distances. They also have dynamic level control to cut glare, as well as heated high-pressure washers. Also included are corner-illuminating front foglamps that can help light your way when turning into a dark driveway.

j. Power driver's seat and steering column
Optional on the C 280 models and standard on the C 350, the 10-way power driver's seat includes 3-position memory. A 4-way power steering column is included. The memory system also retains the settings for the steering column and side mirrors, and has a parking-assist tilt-down feature for the right mirror.

k. harman/kardon sound system
Raise your C 280 or C 350 to a new level of sonic splendor with the incredible 320-watt, 12-speaker harman/kardon® LOGIC7® 7.1-channel digital surround sound system.⁵ It's part of the Entertainment Package, which also includes the glovebox-mounted MP3-capable 6-disc CD changer.

l. iPod integration kit

This accessory adapter kit

integrates your dock-equipped

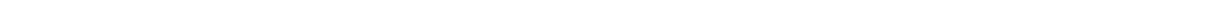
Apple® iPod® (sold separately)

with the audio system, providing program

information in the multifunction

display and allowing control via the

multifunction steering wheel.⁶



Available accessories

Your dealer offers an enticing selection of accessory items, from distinctive alloy wheels to a rear spoiler for the trunk lid, to let you add even more individualized appeal to your C-Class Luxury Sedan. To ensure the highest quality, each of these components is designed, engineered and tested to the same exacting standards as your Mercedes. Ask your dealer for a copy of the C-Class Accessories brochure. It contains the full line of appearance, utility and car care accessories offered by Mercedes-Benz for the C-Class.



ENGINE	C 280 LUXURY SEDAN	C 350 LUXURY SEDAN
Engine type	2,996-cc DOHC 24-valve 90° V-6	3,498-cc DOHC 24-valve 90° V-6
Construction	High-pressure die-cast alloy cylinder block. Alloy heads. Counter-rotating balance shaft	High-pressure die-cast alloy cylinder block. Alloy heads. Counter-rotating balance shaft
Net power	228 hp @ 6,000 rpm	268 hp @ 6,000 rpm
Net torque	221 lb-ft @ 2,700–5,000 rpm	258 lb-ft @ 2,400–5,000 rpm
Compression ratio	11.1:1	10.7:1
Induction	Dual overhead camshafts with continuously variable intake and exhaust timing Magnesium 2-stage resonance intake manifold increases intake runner length at lower rpm for improved response Electropneumatic turbulence flaps at start of intake path help increase intake airflow speed at midrange rpm for greater air-fuel mixture swirling and stronger, more complete combustion	
Fuel and ignition system	ME 9.7 engine management. Integrated sequential multipoint fuel injection and ignition includes individual cylinder control of fuel spray, spark timing and antiknock. Electronic throttle. One high-energy ignition coil and spark plug per cylinder. 100,000-mile spark-plug intervals	
Fuel requirement	Premium unleaded gasoline , 91 pump octane	Premium unleaded gasoline , 91 pump octane
Fuel tank capacity	16.4 gal/62.0 liters (with 2.1-gal/8.0-liter reserve)	16.4 gal/62.0 liters (with 2.1-gal/8.0-liter reserve)
DRIVETRAIN		
Transmission type	7-speed automatic (with rear-wheel drive) 5-speed automatic (with 4MATIC™ all-wheel drive)	7-speed automatic (with rear-wheel drive) 5-speed automatic (with 4MATIC all-wheel drive)
Driver-adaptive control	Electronically controlled shifting. Driver-adaptive programming adjusts shift points to the driver's current driving style	
Touch Shift	Touch Shift allows driver to manually downshift and allow upshifts by nudging the shift lever left or right from the Drive position	
Shift into Optimum Gear	Shift into Optimum Gear programming allows one-touch selection of the best gear for maximum acceleration or engine braking by holding the shift lever to the left of Drive for one second	
Comfort mode	Driver-selectable Comfort mode starts vehicle moving in 2nd gear or a second Reverse gear, and upshifts at lower rpm, to help improve control on slippery surfaces	
Display	Instrument-cluster readout of selected gear range and Standard/Comfort mode	Instrument-cluster readout of selected gear range and Standard/Comfort mode
Drive configuration	Rear-wheel drive or optional 4MATIC all-wheel drive	Rear-wheel drive or optional 4MATIC all-wheel drive
Rear axle ratio	3.07:1 (3.27:1 with 4MATIC)	2.82:1 (3.27:1 with 4MATIC)
TRACTION / STABILITY		
Electronic Stability Program (ESP)	ESP compares the driver's intended course, via steering and braking inputs, to the vehicle's response, via lateral acceleration, rotation (yaw) and individual wheel speeds. ESP then brakes individual front or rear wheels and/or reduces excess engine power as needed to help correct understeer (plowing) or oversteer (fishtailing). ESP also integrates all-speed traction control, which senses drive-wheel slip under acceleration and individually brakes the slipping wheel or wheels, and/or reduces excess engine power, until control is regained ¹	
4MATIC all-wheel drive with 4-wheel Electronic Traction System (4-ETS)	Optional 4MATIC features a permanent 40/60 front/rear torque split maintained via a planetary center differential. 4-ETS monitors the speed of all four wheels to detect wheel slip, then applies individual brakes as needed to provide the effect of locking the front, rear and/or center differentials, and/or reduces excess engine power. 4-ETS continually balances the torque split to ensure that power is permitted to flow to the wheel(s) with traction. 4MATIC also incorporates the functions of ESP ¹	Optional
PERFORMANCE		
Fuel economy , EPA estimate ² highway estimate ³	Final data not available at time of printing. Please see your dealer	Final data not available at time of printing. Please see your dealer

SUSPENSION	C 280 LUXURY SEDAN	C 350 LUXURY SEDAN
Front suspension	Independent 3-link with antidiive geometry. Stabilizer bar	Independent 3-link with antidiive geometry. Stabilizer bar
Rear suspension	Independent 5-arm multilink with geometry for antisquat and alignment control. Stabilizer bar	Independent 5-arm multilink with geometry for antisquat and alignment control. Stabilizer bar
Springs and shock absorbers	Front: Coil springs over gas-pressurized shock absorbers Rear: Separate coil springs and gas-pressurized shock absorbers	Front: Coil springs over gas-pressurized shock absorbers Rear: Separate coil springs and gas-pressurized shock absorbers
STEERING		
Steering type	Rack-and-pinion with power assist and integrated hydraulic damper	Rack-and-pinion with power assist and integrated hydraulic damper
Steering wheel turns	2.8 lock-to-lock	2.8 lock-to-lock
Turning circle	35.3 ft/10.76 m curb-to-curb	35.3 ft/10.76 m curb-to-curb
WHEELS / TIRES		
Wheels, aluminum-alloy	7-spoke design. 7.0x16 front and rear	7-spoke design. 7.0x16 front and rear
Tires, steel-belted radial	205/55 HR16, all-season performance	205/55 HR16, all-season performance
BRAKES		
Brake system	Dual-circuit power-assisted 4-wheel disc	Dual-circuit power-assisted 4-wheel disc
Brake discs and calipers, front	Internally ventilated with single-piston floating calipers	Internally ventilated with single-piston floating calipers
Brake discs and calipers, rear	Solid with single-piston floating calipers	Solid with single-piston floating calipers
Antilock Braking System (ABS)	ABS senses impending wheel lockup under heavy braking and pumps the front brakes individually or the rear brakes together (to help maintain stability) as needed up to 30 times per second, to prevent lockup and maintain steering ability	
Brake Assist	Brake Assist senses emergency braking via the speed at which the driver presses the brake pedal and immediately applies maximum available power boost, potentially reducing the overall stopping distance by eliminating the delay caused by a common human tendency not to brake hard enough, soon enough. Letting up on the brake pedal releases Brake Assist ⁴	
EXTERIOR DIMENSIONS		
Wheelbase	106.9 in/2,715 mm	106.9 in/2,715 mm
Overall length	178.2 in/4,526 mm	178.2 in/4,526 mm
Overall height	55.1 in/1,400 mm	55.1 in/1,400 mm
Overall width	68.0 in/1,728 mm	68.0 in/1,728 mm
Track, front–rear	59.3 in/1,505 mm – 58.1 in/1,476 mm	59.3 in/1,505 mm – 58.1 in/1,476 mm
Coefficient of drag	0.27	0.27
Curb weight	3,460 lb/1,570 kg (3,655 lb/1,656 kg with 4MATIC)	3,495 lb/1,585 kg (3,685 lb/1,671 kg with 4MATIC)
INTERIOR DIMENSIONS ⁵	FRONT	REAR
Headroom	38.9 in/987 mm	37.3 in/948 mm
Legroom	41.7 in/1,059 mm	33.0 in/838 mm
Hiproom	51.9 in/1,318 mm	54.5 in/1,384 mm
Shoulder room	53.1 in/1,350 mm	54.3 in/1,378 mm
Cabin capacity	85.5 cu ft/2,506 liters	85.5 cu ft/2,506 liters
Trunk capacity	12.2 cu ft/345 liters	12.2 cu ft/345 liters

¹ No system, regardless of how advanced, can overcome physics or correct careless driving. Best performance in snow is obtained with winter tires. Please always wear your seat belt.

² 2006 EPA estimated fuel economy. Compare the estimated mpg to the estimated mpg of other vehicles. You may get different mileage depending on how fast you drive, weather conditions and trip length.

³ Your actual highway mileage will probably be less than the highway estimate.

⁴ Braking effectiveness also depends on proper brake system maintenance, and tire and road conditions.

⁵ Interior dimensions listed are with optional power sunroof.

C280 Luxury Sedan

C350 Luxury Sedan

EXTERIOR APPEARANCE

- ■ 7-hole 16" alloy wheels
- ■ Atlas Grey grille with three chrome ribs and chrome surround
- ■ Color-keyed door handles with chrome trim
- ■ Chrome trim on bumpers, rub strips and side window sills
- ■ Neutral-tinted glass

EXTERIOR FEATURES

- ■ Dual power mirrors, linked to driver's seat memory¹ and automatically heated
- [□] ■ Parking-assist right-side mirror can tilt down upon shifting to Reverse
- ■ Electrically heated rear window with auto-shutoff based on time and outside temperature
- ■ Dual aero-blade windshield wipers. Heated windshield washer nozzles

EXTERIOR LIGHTING

- ■ Variable-focus halogen headlamps with clear high-impact polycarbonate lenses
- ■ Halogen front foglamps, in front apron. Single red rear foglamp, integrated in left taillamp cluster
- ■ Driver-selectable light-sensing headlamps can be set via the Auto position of the headlamp switch to automatically illuminate in darkness, and when entering dark tunnels or parking garages
- ■ Driver-programmable Daytime Running Lamps illuminate low-beam headlamps at reduced intensity (full intensity for optional Bi-Xenon lamps) in daylight, with auto-on override in darkness
- ■ Automatic lamp substitution uses a nearby lamp if a critical bulb fails
- ■ Touch Turn Signals flash three times with one touch of turn-signal lever, for lane-changing. Auxiliary LED turn signal indicators are integrated with side mirror housings

C280 Luxury Sedan

C350 Luxury Sedan

LOCKING / SECURITY

- ■ SmartKey uses an electronic code to unlock the steering column and ignition. Removing SmartKey from ignition disables engine computer to help prevent unauthorized starting
- ■ SmartKey remote control integrates:
 - Door lock/unlock buttons
 - Trunk opener with valet lockout
 - Removable valet key
 - Panic alarm
 - Driver may selectively unlock only the driver's door and fuel filler, or all doors plus the trunk and fuel filler
- ■ SmartKey remote locking uses redundant infrared and radio-frequency signals for improved range, and rolling-code signal for protection from transmitter cloning
- ■ SmartKey offers infrared-remote opening/closing of windows (plus optional sunroof, if equipped) from outside the car
- ■ Driver-programmable driveway locking can automatically lock all the doors when the car reaches 9 mph
- ■ Night security illumination uses the car's exterior lights to help illuminate a path after parking. Driver-programmable intervals allow lights to stay on for 60, 45, 30 or 15 seconds, or not at all
- ■ Locator lighting uses the car's lights to help light a return path when the car is remote-unlocked in darkness. Unlocking car activates illuminated entry system
- ■ Automatic antitheft alarm system with towaway protection and remote panic feature
- ■ Emergency trunk release, located inside trunk and illuminated for 60 minutes after trunk lid is closed

C280 Luxury Sedan

C350 Luxury Sedan

INTERIOR FEATURES

- ■ 4-spoke multifunction steering wheel provides convenient, additional controls for basic functions of audio system and optional phone, plus operation of multifunction display (see Instrumentation, page 22)
- ■ Power front and rear side windows, with one-touch express-up/down
- ■ 4-way (tilt/telescoping) manually adjustable steering column
- [□] ■ 4-way (tilt/telescoping) power steering column, position linked to driver's seat memory. Driver-programmable easy-exit feature can raise steering wheel when SmartKey is removed from ignition, and restore position when key is reinserted
- ■ Electronic cruise control
- ■ Delayed-shutoff front courtesy lamps. Entrance lamps in front doors
- ■ Dual front reading lamps. Dual sun visors with illuminated vanity mirrors
- ■ Height-adjustable front center armrest with dual enclosed storage compartments and 3-way lid (upper tray opens from left or right, lower compartment from front). Illuminated 2-tier glovebox
- ■ Retractable large-capacity dual front cupholder. Pockets in all doors
- ■ Parcel net in right front footwell (deleted with optional 4MATIC™ all-wheel drive)
- ■ Magazine pockets on both front seatbacks
- ■ Folding rear center armrest with slide-out dual cupholder
- ■ Illuminated, carpeted cargo area

CLIMATE CONTROL

- ■ Dual-zone CFC-free automatic climate control with dual rotary temperature controls, automatic control of blower speed and airflow distribution (with manual override)
- ■ Upper and lower temperature sensors help to compensate for the effects of direct sunlight and cabin airflow, to maintain the selected temperature setting more consistently and accurately
- ■ Dash-top diffuser vent. Rear-cabin air vents at rear of front console
- ■ Electrostatic dust and pollen filter
- ■ Tunnel mode offers one-touch closing of all windows, the sunroof (if equipped) and cabin air intake by pressing and holding the air-recirculation button. Pressing button again restores previous window and sunroof positions

C280 Luxury Sedan

C350 Luxury Sedan

SEATING

- — 10-way adjustable front seats, with power adjustment for height and recline
- [□] ■ 10-way power front seats, each with 3-position memory. Driver's seat memory includes steering column and outside mirror positions
- ■ Driver's adjustable lumbar support

UPHOLSTERY / TRIM

- ■ M-B Tex upholstery with leather front seating inserts
- ■ Leather-trimmed 4-spoke steering wheel and shift knob
- ■ Hand-polished Laurel wood trim on doors, dash and console, with polished chrome highlights
- ■ Velour floor carpeting and floor mats

AUDIO SYSTEM

- ■ AM/FM stereo/weatherband radio. In-dash single-CD player with MP3 capability
- ■ In-dash audio system operating panel integrates controls and displays for the radio, CD player, optional glovebox-mounted 6-disc CD changer and optional portable digital telephone
- ■ 6-speaker audio system, with automatic speed-sensitive volume adjustment
- ■ Fiber-optic network offers precise, high-speed communication among components. Factory preparation for optional CD changer and cellular phone, using fiber-optic network

C-Class Luxury equipment continues.

¹ Requires optional 10-way power driver's seat.² Option includes 10-way power driver's seat, memory system and power steering column.

STANDARD
 OPTIONAL
 NOT AVAILABLE

C280 Luxury Sedan

C350 Luxury Sedan

INSTRUMENTATION

- ■ Electronic analog speedometer, tachometer and gauges for fuel and coolant temperature, with chrome rings, black faces, white markings and white nighttime backlighting
- ■ Digital display for clock and Touch Shift gear/mode selection
- ■ Multifunction display in instrument cluster can be scrolled via steering-wheel controls to operate and display various menus and vehicle features:
 - Odometer, resettable trip meter and outside temperature indicator
 - Digital speedometer, Maintenance System (see below), and engine oil-level check
 - Radio station, CD player/optional CD changer, iPod® playlist/track (with accessory iPod integration kit)
 - Navigation system route guidance (optional)
 - Vehicle reminder and malfunction messages
 - Driver-programmable settings for instrument cluster, clock, lighting, vehicle and convenience features
 - Trip computer (elapsed time, fuel consumption, distance to empty)
 - Mobile phone book (optional)
- ■ Mercedes-Benz Maintenance System displays distance remaining to next basic maintenance service, indicates type of service due, and provides automatic reminder feature when service interval draws near
- ■ Audible reminders to release parking brake, switch off headlamps and remove key from ignition

1 WARNING: THE FORCES OF A DEPLOYING AIR BAG CAN CAUSE SERIOUS OR FATAL INJURY TO A CHILD UNDER AGE 13. THE SAFEST SEATING POSITION FOR YOUR CHILD IS IN THE REAR SEAT, BELTED INTO AN APPROPRIATE, PROPERLY INSTALLED CHILD SEAT, OR CORRECTLY WEARING A SEAT BELT IF TOO LARGE FOR A CHILD SEAT. **OCS** IS DESIGNED TO TURN THE FRONT PASSENGER'S FRONT AIR BAG OFF WHEN THE SYSTEM SENSES THE WEIGHT OF A TYPICAL CHILD 12 MONTHS OLD OR LESS, PLUS THE WEIGHT OF A STANDARD APPROPRIATE CHILD RESTRAINT.

SEE OPERATOR'S MANUAL FOR IMPORTANT ADDITIONAL INFORMATION ON THESE SYSTEMS, AND FOR FURTHER INFORMATION REGARDING THE TRANSPORTATION OF CHILDREN HEAVIER THAN A TYPICAL 12-MONTH-OLD.

2 DVD-ROM maps do not cover all areas nor all routes within an area. One U.S./Canada DVD-ROM is included with vehicle.

3 See dealer for availability details. While the SIRIUS network of satellite and terrestrial antennas provides nearly seamless service throughout the contiguous U.S., SIRIUS service may be unavailable or interrupted for a variety of reasons, including environmental or topographic conditions; in certain locations such as tunnels, parking garages, or within or next to large buildings; or near other technologies that can interfere with the SIRIUS signal. Programming subject to change. Not available in Alaska, Hawaii or Puerto Rico.

4 Tele Aid equipment includes first year's Tele Aid Security & Care service provided at no additional cost with subscription. Subscription and acquaintance call required for service to be active. System operates only where cellular and GPS coverage are available, and requires adequate power supply. Owner must authorize stolen vehicle tracking with a PIN code and file a police report. See dealer for details of telematics services.

C280 Luxury Sedan

C350 Luxury Sedan

RESTRAINT SYSTEMS

- ■ Integrated Restraint System¹:
 - Driver and front passenger are each provided with an adaptive dual-stage front air bag, side-impact air bag, active head restraint, and 3-point seat belt with Emergency Tensioning Device (ETD) and belt force limiter
 - Outboard rear passengers are each provided with a 3-point seat belt with ETD and belt force limiter
 - Center rear passenger is provided with a 3-point seat belt
- ■ Head Protection Curtains:
 - In a side impact exceeding a preset threshold, a multi-chamber air bag deploys along the front and rear side-door windows on the affected side of the car
- ■ Adaptive dual-stage front air bags are deployed in response to frontal impact severity exceeding the system's deployment threshold¹
- ■ Occupant Classification System (OCS) automatically turns the front passenger's front air bag on or off based on the weight category determined by weight sensor readings from the front passenger seat¹
- ■ ETDs are provided for all four outboard seat belts and are deployed in a front or rear impact exceeding a preset threshold of severity, or certain rollovers. A front ETD will not deploy if seat belt is unfastened
- ■ Universal LATCH system (Lower Anchors and Tethers for Children) at outboard rear seating positions. Selectable passenger seat-belt retractors help secure child seats¹
- ■ Height-adjustable front shoulder belts. 3-point front seat belts are attached to seat frames at both lower points
- ■ Automatically height-adjusting outboard rear shoulder belts
- ■ 4-way adjustable front head restraints. On models equipped with 10-way power front seats, the front head restraints also power-adjust for height, manually adjust fore-aft, and automatically height-adjust as seat is moved fore-aft
- ■ Active front head restraints reduce the distance between the head restraint and the head in the event of a rear-end collision, helping limit rearward movement of the head and thereby reducing the chances of "whiplash" type injuries to the cervical spine
- ■ Three individually retractable rear head restraints
- ■ All three rear head restraints can be remotely retracted by the driver to help improve rearward vision when the rear seats are unoccupied

C280 Luxury Sedan

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INDIVIDUAL OPTIONS

- □ 4MATIC™ all-wheel drive (includes heated front seats)
- ■ 10-way power driver's seat, with:
 - 4-way power steering column with easy-exit feature
 - 3-position memory system for seat, steering column and side mirrors
 - Parking-assist right-side mirror
- □ Heated front seats
- □ 60/40-split folding rear seatbacks and flip-forward seat cushions
- □ COMAND Cockpit Management and Data system integrates:
 - DVD-based in-dash GPS navigation system, with map database for the contiguous U.S., Canada and Oahu, Hawaii, all on a single DVD.² DVD-ROM drive concealed behind in-dash screen
 - AM/FM stereo/weatherband radio
 - In-dash single-CD player with MP3 capability
 - Controls for optional glovebox-mounted 6-disc CD changer and phone
 - A 6.5" color-LCD in-dash screen, with motorized opening/closing to load CD player and DVD drive
 - Ten mode-dependent soft keys alongside screen for easy access to commands and on-screen menus
- □ Dealer-installed accessory iPod integration kit allows any Apple® iPod model with dock connector (sold separately) to fully integrate with audio system plus multifunction steering wheel and display. iPod docks in glovebox and its battery is recharged while it plays
- □ Integrated 6-disc CD changer with MP3 capability, mounted in glovebox
- □ SIRIUS Satellite Radio equipment (see page 16)³
- □ Hands-Free Communication System. (Dealer-installed accessory. Requires accessory telephone handset and cradle, sold separately. See dealer for selection)
- □ Tele Aid in-car assistance system equipment.⁴
 - Tele Aid system uses GPS satellites plus a cellular link to provide 24-hour live assistance for emergency aid (SOS button), information (i-button) or Roadside Assistance (wrench button)
 - Tele Aid Security & Care service includes:
 - Automatic Collision Notification (engages SOS function if an air bag or ETD deploys)
 - GPS-based Stolen Vehicle Recovery (allows law enforcement agencies to track and recover stolen vehicle)
 - Remote Door Unlock (allows owner to have doors automatically unlocked in the event the SmartKey becomes locked inside vehicle)
 - Automatic Alarm Notification (alerts Mercedes-Benz to contact vehicle owner if antitheft alarm sounds)
 - Dealer Connect service
- □ Rear door-mounted side-impact air bags
- □ Premium leather upholstery on all seat surfaces plus door trim inserts
- □ Metallic paint

C280 Luxury Sedan

C350 Luxury Sedan

OPTION PACKAGES

- □ **Lighting Package:**
 - Bi-Xenon High Intensity Discharge projector low- and high-beam headlamps
 - Heated headlamp washers
 - Corner-illuminating front foglamps, activated via turn signal or steering at speeds under 25 mph
- □ **Entertainment Package:**
 - harman/kardon® LOGIC7® digital surround sound system:
 - 12 speakers, including dual surround speakers and a subwoofer
 - 7.1-channel amplifier
 - Multichannel digital surround-sound technology developed for the professional recording industry, to provide a natural and realistic sound stage
 - Digital Dynamic Volume Control to help preserve the sound balance under all driving conditions
 - Glovebox-mounted 6-disc CD changer with MP3 capability
- □ **Sunroof Package:**
 - Infrared rain sensor automatically adjusts wiper speed and intermittent wiper frequency based on amount of rainfall measured on windshield
 - Integrated 3-button garage door control, compatible with HomeLink® components and some other systems
 - Auto-dimming left-side and inside rearview mirrors
 - Power tilt/sliding glass sunroof with one-touch express-open/close
 - Power rear-window sunshade, with one-touch express-up/down

COLOR COMBINATIONS

C 280 LUXURY SEDAN

PAINT	Code Color	040 Black	197 Obsidian Black ¹	353 Capri Blue ¹	544 Barolo Red ^{1,2}	590 Mars Red	723 Pewter ¹	747 Granite Grey ¹	775 Iridium Silver ¹	960 Alabaster White
UPHOLSTERY	Color									
■ Standard M-B Tex with leather front seating inserts	Black	•	•	•	•	•	•	•	•	•
	Stone	•	•	•	•	•	•	•	—	•
	Ash	•	•	•	•	•	•	•	•	•
□ Optional premium leather	Black	•	•	•	•	•	•	•	•	•
	Royal Blue	—	—	—	—	—	•	•	—	•
	Stone	•	•	•	•	•	•	•	—	•
	Ash	•	•	•	•	•	•	•	•	•
WOOD INTERIOR TRIM										
■ Standard	Laurel	•	•	•	•	•	•	•	•	•

C 350 LUXURY SEDAN

PAINT	Code Color	040 Black	197 Obsidian Black ¹	353 Capri Blue ¹	544 Barolo Red ^{1,2}	590 Mars Red	723 Pewter ¹	747 Granite Grey ¹	775 Iridium Silver ¹	960 Alabaster White
UPHOLSTERY	Color									
■ Standard M-B Tex with leather front seating inserts	Black	•	•	•	•	•	•	•	•	•
	Stone	•	•	•	•	•	•	•	—	•
	Ash	•	•	•	•	•	•	•	•	•
□ Optional premium leather	Black	•	•	•	•	•	•	•	•	•
	Royal Blue	—	—	—	—	—	•	•	—	•
	Stone	•	•	•	•	•	•	•	—	•
	Ash	•	•	•	•	•	•	•	•	•
WOOD INTERIOR TRIM										
■ Standard	Laurel	•	•	•	•	•	•	•	•	•

● STANDARD COMBINATION
— NOT AVAILABLE

1 Metallic paint, optional at extra cost.
2 Delayed availability. See your dealer.

EXTERIOR PAINTWORK



040 BLACK

197 OBSIDIAN BLACK¹359 CAPRI BLUE¹544 BAROLO RED^{1,2}

590 MARS RED

723 PEWTER¹747 GRANITE GREY¹775 IRIDIUM SILVER¹

960 ALABASTER WHITE



BLACK

- Leather front seating inserts
- Premium leather upholstery



ROYAL BLUE

- Premium leather upholstery



LAUREL wood



STONE

- Leather front seating inserts
- Premium leather upholstery



ASH

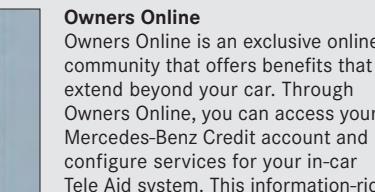
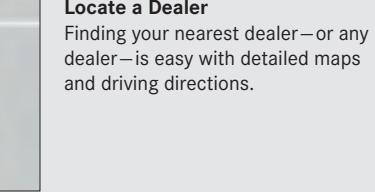
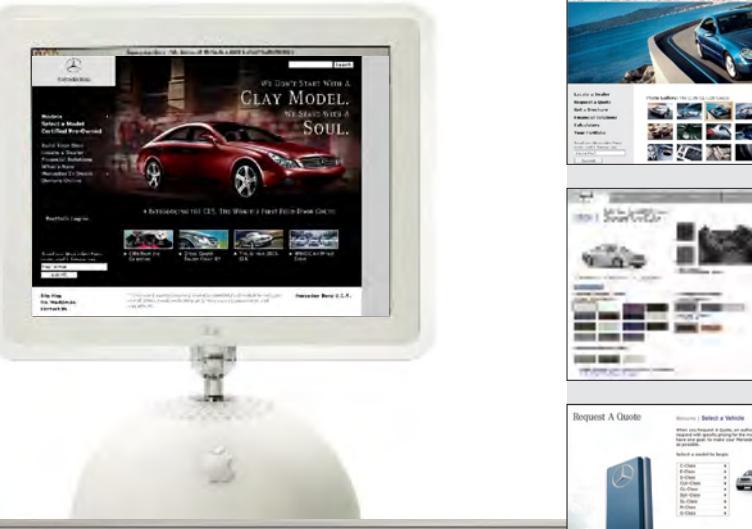
- Leather front seating inserts
- Premium leather upholstery

■ STANDARD
□ OPTIONAL

WE'RE
COMMITTED
TO KEEPING YOU
SATISFIED.

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Model Selector

Find the Mercedes-Benz that's best for you based on performance, price and bodystyle.

Photos and Videos

Choose a Mercedes-Benz model and see it from every angle in photos, wallpapers, screen savers, 360° views, At A Glance features, In Motion footage and TV commercials.

Build Your Own

Customize your vehicle with options, colors and accessories, and save it for later viewing. You can even send the particulars to your local dealer, to help them set up a test drive for you.

Purchase Tools

Shopping for a new Mercedes has never been simpler. Schedule a test drive, order a brochure, learn more about a model, and explore financing and leasing options.

Locate a Dealer

Finding your nearest dealer—or any dealer—is easy with detailed maps and driving directions.

Owners Online

Owners Online is an exclusive online community that offers benefits that extend beyond your car. Through Owners Online, you can access your Mercedes-Benz Credit account and configure services for your in-car Tele Aid system. This information-rich site also provides vehicle care tips, answers to frequently asked questions, exclusive offers and promotions, and advance notice of what's exciting and new at Mercedes-Benz.

Mercedes-Benz Credit

Mercedes-Benz Credit makes financing your new Mercedes the start of a great experience, with an impressive array of flexible and convenient financing options. First Class Financing® provides qualified customers with comprehensive, tailor-made financing packages. The First Class Lease® gives you the flexibility of choosing from 13- to 60-month contracts and your preferred annual mileage allowance. And with an industry-leading lease-end process, the hardest thing you'll have to do is say goodbye to your old Mercedes as you get into your new one. MBCREDIT.com offers tools to help you decide whether purchasing or leasing is right for you, an online credit application, and the ability to view your account 24/7. To learn more about the benefits of leasing or financing through Mercedes-Benz Credit, see your Mercedes-Benz dealer or visit MBCREDIT.com.



24-hour Roadside Assistance for the life of the vehicle
The first of its kind, the Mercedes-Benz Roadside Assistance Program is still the only one that remains in effect for the entire life of the car. Our Roadside Assistance technicians can draw on years of experience and training to get you back on the road as quickly as possible.¹

24-hour Customer Service
Our Customer Assistance Center is your one-stop source for answers. Whether you need to know how to use your audio system, find the nearest Mercedes-Benz dealer, get pricing, or learn about personal and automotive accessories, just call 1-800-FOR-MERCEDES or press the Tele Aid *i*-button in your car.⁵

Sign and Drive
Our legendary Roadside Assistance service includes bringing you some fuel if you've run out, replacing a flat tire with your spare, or jump-starting your car if the battery dies. All at no charge, and all for as long as you're driving a Mercedes-Benz—even somebody else's! Help is as close as the Tele Aid wrench button⁶ or just a call away at 1-800-FOR-MERCEDES.

The Mercedes-Benz Maintenance System
We've made caring for your C-Class easier than ever. With the Mercedes-Benz Maintenance System, the service intervals are fixed and predictable—every 13,000 miles or one year.³ Your car will even remind you, about a month before service is due, via an automatic display on the dashboard that also tells you which type of maintenance service is due.

The no-charge Service Welcome
Getting proper care for your Mercedes is easiest when you go to the people who know your vehicle—and you best: your Mercedes-Benz Center's Service Department. And to help you get acquainted, just bring your car in for a no-charge first visit between 1,000 and 3,000 miles, where your dealer will perform a diagnostic check and address any questions you might have. It's part of our no-charge Service Welcome, which also provides your first tire rotation at no charge anytime before 6,500 miles.⁴

1 Roadside Assistance repairs may involve charges for parts, service and towing. Depending on the circumstances, these services may be provided by an outside service, courtesy of Mercedes-Benz Roadside Assistance. 2 Please see your dealer for warranty details as well as for terms, conditions and pricing for extended limited warranty options. 3 Whichever comes first. Requires use of 229.5-spec oil and high-performance fleece oil filter. Driver is responsible for monitoring fluid levels and tire pressures between service visits. See Maintenance Booklet for details. The Service Welcome replaces the Mercedes-Benz Maintenance Commitment, which is discontinued as of model year 2005. 4 Follow tire manufacturer's recommendations. 5 When equipped with Tele Aid, first year's Tele Aid Security & Care service provided at no additional cost with subscription. Subscription and acquaintance call required for service to be active. System operates only where cellular and GPS coverage are available, and requires adequate power supply. 6 For full details of Sign and Drive services, as well as the Roadside Assistance Program, please see your dealer. 7 Certain restrictions may apply. Terms, conditions and dealer participation may vary.

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Marketing Communications

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C 280 Luxury Sedan shown on cover in optional Iridium Silver metallic.